

FOR IMMEDIATE RELEASE



**Affinity Circles And The Active Network Team Up To
Deliver Event Management Tools For Trusted Social Networks**

Mountain View and San Diego, Calif. – June 5, 2007 -- Affinity Circles, Inc., the leading provider of trusted social networks for affinity-based organizations, and The Active Network, Inc. (Active), a leading provider of application services technology and marketing solutions for community service and participatory sports organizations, today announced a strategic agreement to deliver an integrated online registration and event management solution for trusted social networks.

Active's EventRegister solution is now available to Affinity Circles' customers, which include more than 100 membership organizations, making it easy to add event registration and management functionality to their online communities. Members simply fill out a secure online form, pay by credit card or e-check and instantly receive email confirmation. Using Active's data management software, event organizers are able to streamline the process of creating reports, rosters, communications, attendee tracking, billing and financial transactions.

"For most organizations, managing events is an important part of their business," said Steve Loughlin, president and chief executive officer of Affinity Circles. "Our goal is to provide our customers with a best-in-class solution that makes the event management process as efficient and cost-effective as possible. With great technology, a proven track record and a genuine commitment to innovations, we feel confident in Active's ability to deliver the best online registration experience for our customers."

EventRegister provides organizations with a comprehensive and flexible registration and event management solution. All online forms and communications are customized to incorporate a group's branding. Marketing technology makes sending personalized emails, payment reminders, or feedback surveys easy. Because members register online, organizations save significant time and money by eliminating the cost of printing, processing and mailing paperwork.

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Affinity Circles' Preferred Partner program is designed to attract best-in-class solution providers, like Active, that want to integrate and co-market its products with the company's trusted social network platform. Real Magnet, creator of MagnetMail, an enterprise-class email, RSS and fax platform, also announced plans to participate. The goal of the program is to provide organizations with a range of value-added productivity tools to drive engagement and build dynamic online communities.

About The Active Network, Inc.

The Active Network, Inc., based in San Diego, Calif., provides application services technology and marketing access to community service organizations, and is a leading online community for active lifestyles. The company's solutions help organizations improve customer service capabilities, increase revenues, and reduce the cost and complexity of managing and marketing activities and events. Through the company's Web properties, www.Active.com, www.eteamz.com and www.ActiveGolf.com, The Active Network provides consumer services and resources that support participation in healthy lifestyles. For more information, please visit www.TheActiveNetwork.com or call 1-888-543-7223.

About Affinity Circles

Affinity Circles is the leading provider of trusted social networks for affinity-based organizations. Today more than 100 organizations, including alumni and student groups, fraternities and professional associations, have selected the company's hosted social networking platform to enable their members to build and maintain personal and professional connections in dynamic, trusted online communities. For more information, visit www.affinitycircles.com.

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